



NATURE'S PRODUCE WEEKLY UPDATE

WEEK OF 11/25/24

PLEASE TAKE NOTE OF OUR HOLIDAY SCHEDULE

Wednesday, November 27th We will be OPEN for business as usual.

Thursday, November 28th (Thanksgiving Day): We will be CLOSED for both office operations & deliveries.

Please plan accordingly for your Thanksgiving needs!

Friday, November 29th: We will resume normal business hours and operations.

As we head into the holiday season, many markets are experiencing volatility due to supply chain disruptions, weather conditions, and increased holiday demand. Please find below the latest updates on key commodities, including items that are currently in tight supply and may see continued market pressure.

COMMODITIES IN TIGHT SUPPLY

ARTICHOKES: Supplies remain limited, and this will continue for the next few weeks. The market is still at an extreme trigger, with growers holding to averages. Quality remains good, but tight supplies will drive up prices.

BABY ARUGULA: The heat has caused some supply issues, resulting in lighter availability. Growers are holding to averages, and supplies are expected to remain tight.

GREEN BEANS: Supply remains a challenge, particularly in the East, due to storms affecting growing areas. Current pricing is in the high and expected to rise daily, especially as we head into the holidays.

BROCCOLI: Lighter supplies due to insect intrusion and cold temperatures in Yuma. Expect limited availability for several weeks. Quality is impacted by insect damage, brown bead, and premature breakdown.

BRUSSELS SPROUTS: Quality is excellent, but supplies are tight, leading to higher prices in the market.

CAULIFLOWER: Supplies are limited with quality issues due to insect damage. Expect improvement once production moves into Yuma, the market remains tight in the short term.



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AVOCADOS: Smaller fruit is more abundant, however larger sizing is tight. Light volume is causing a price gap between large and small sizes.

ICEBERG LETTUCE: Supplies are very tight with decreased yields, and quality is inconsistent. Expect higher pricing and ongoing quality issues like tip burn and light weights. The transition into Yuma will be a relief, but tight supplies are expected for the next few weeks.

ROMAINE LETTUCE: Supplies are tight due to lower yields across the valley. Expect higher prices with potential quality issues such as internal burn, twisting, and ribby leaves. The market is likely to stay elevated throughout the transition period.

LEEKs: Leek supplies remain very tight, with some growers holding to strict weekly averages. Expect continued elevated prices.

TOMATOES (ALL VARIETIES): Vine Ripe, Roma, Grape, and Cherry Tomatoes are all facing significant shortages due to catastrophic flooding from Hurricane Milton. Florida's production has been severely impacted, and for the next 6-8 weeks, we expect a short supply from the East Coast. As a result, markets are firming up, and the West Coast will see increased demand.

PINEAPPLES: Supply remains noticeably light for the next 6-8 weeks due to harvest shortfalls. Smaller sizes (5-6ct) are particularly short, and flexibility on sizing may be necessary to maintain consistent supply.

PERSIAN CUCUMBERS: Supply is extremely tight.

OTHER MARKET UPDATES

ASPARAGUS: Southern and Northern Baja production remains low due to seasonality, but Peruvian volume is steady, and production of larger sizes is improving. Market activity is expected to increase next week due to holiday demand.

BANANAS: Supply remains stable, and shortages have been avoided as the strike has been postponed. Quality is good across the country.

CILANTRO: The market is active, and supplies are very tight due to high demand. Some quality issues have arisen from heat, affecting shelf life, but overall quality is manageable.



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GREEN GRAPES: Supplies out of California are done for the season, and we expect supply gaps over the next few weeks. Offshore fruit from the East Coast will help fill the void, improving availability by late December.

CARROTS: Jumbo carrot supplies are light, but other sizes remain steady with superior quality.

CANTALOUPE: Season is running behind with first offshore loads expected at the end of this week or beginning of next.

MUSHROOMS: Supply has been tighter, particularly for Cremini and Portabello mushrooms. The Thanksgiving holiday will continue to put pressure on supplies, but quality is holding steady.

SPINACH: Supplies are extremely tight with some insect and burn damage, and inconsistent sizing. Limited acres are being harvested, and growers are holding to strict averages.

LIMES: Smaller sizes (230, 250) remain in tight supply. Prices are expected to increase as we move into December, especially for smaller sizes.

MANGOES: Supply from Brazil, Ecuador, and Peru remains strong, with larger sizes available from Brazil. Ecuador and Peru are offering smaller fruit, and prices are dropping as supply increases.

RUSSET POTATOES: We are now exclusively into new crop potatoes. Prices have increased from last year's old crop, with the larger sizes (40ct-70ct) more readily available. Smaller sizes (80ct and below) are in tighter supply.

NOTE: Please be mindful of supply fluctuations and potential price increases on the above-mentioned commodities, especially those with limited availability. We are committed to keeping you updated as we head into the busy holiday season, and we appreciate your continued support.

For any specific inquiries or concerns regarding inventory, please reach out to your sales representative.

THANK YOU FOR CHOOSING NATURE'S PRODUCE – YOUR TRUSTED SOURCE FOR FRESH, HIGH-QUALITY PRODUCE!